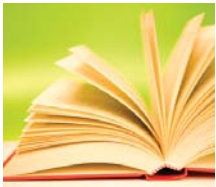




eShipping Case Study

Focus // ESHIPPING SCHOOL ASSOCIATION

A Kansas City Public School Reduces Shipping Costs by 44%, Accruing Significant Savings for the School District and Local Tax Payers.



CLIENT

The Client is a kindergarten through 12th grade public school district located near Kansas City, MO. The district consists of nine elementary schools, three middle schools, and two high schools.

CHALLENGE

Every school year, the School District placed their annual order for necessary commodities like textbooks, laptops and technology accessories, classroom furniture and supplies, office equipment, janitorial supplies, and athletic team equipment. Unbeknownst to

school administrators, they were being charged shipping rates that were higher than industry standard. With budget restrictions in place, this meant the district had to order less quantities of commodities than were needed.

SOLUTION

The eShipping analytics team conducted an assessment of the total freight spend for items purchased yearly. Once it was revealed that shipping charges were higher than average, it was determined the best course of action was to outsource the management of freight to eShipping.

Through this partnership, the Client leveraged eShipping’s established rates and carrier relationships. The Client forwarded a cover sheet with every PO sent to manufacturers and textbook publishers, naming eShipping as their main point of contact. eShipping selected the correct mode and most cost effective method of delivery, ensuring every order was delivered on time and complete. Billing discrepancies were handled with care by the eShipping audit and bill pay team.

RESULTS

On average, the Client has seen a 44% reduction in costs, which allows them to purchase the necessary supplies and equipment for their schools without exceeding their annual budget. By partnering with an experienced shipping and logistics company, the Client was able to save administrative time, stress, and shipping costs. In addition, the School District is better managing their transportation spend while enjoying increased visibility and tracking of each shipment. Feedback from school administration reported the change did little to affect the school’s day-to-day operational procedures.

“We have realized a 44% reduction in shipping costs associated with our annual textbook purchases, saving the School District and our community tax payers thousands of dollars.”
“eShipping is the real deal, and so are the savings.”
Dir. of Professional Development (School District near Kansas City)

 www.ShipToSchools.com

CLIENT SUCCESS STORY